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Omega Institute Strengthens Yoga Service Initiative with Assumption of Longtime Partner

Yoga Service Collective Formally Joins Omega for Next Chapter of Growth

RHINEBECK, NY – Building on more than a decade of collaboration, [Omega Institute](#) today announced the assumption of the [Yoga Service Collective](#) (formerly the Yoga Service Council). Together, the organizations have supported and helped to shape the emerging field of Yoga Service since 2009—through annual conferences, best practice symposiums, and an acclaimed [series of best practice guides](#), aimed at making yoga community-centered, culturally-sensitive, and inclusive for all.

“Omega’s longstanding partnership with the Yoga Service Collective has enriched our commitment and enhanced our ability to provide resources to individuals and communities working to make yoga more equitable and accessible,” said Robert “Skip” Backus, CEO Emeritus at Omega. “We are thrilled that the Collective will be part of Omega’s nonprofit organization going forward, and looking forward to welcoming their members into the Omega community.”

“The idea for the Yoga Service Collective was born at Omega many years ago and—in seeking to merge with a partner that already holds yoga service as a core value—it seems natural to be going home to where it all began,” said Lynne Boucher, Chair of the Yoga Service Collective’s Board of Directors. “We could not be happier to have found a new organizational structure to allow our mission to expand further.”

Yoga and service are core components of Omega’s educational offering and mission to provide hope and healing to individuals and society. As the organization strives to expand its impact, the yoga service initiative brings transformative tools for personal and collective well-being to a wide variety of settings—from schools, to prisons, to healthcare facilities—by providing workshops and trainings, such as:

[Little Flower Yoga & Mindfulness Teacher Training \(July 30–August 4\)](#)

[Trauma-Conscious Yoga Training \(August 13–18\)](#)

[Yoga for Breast Cancer Healing \(October 8–13\)](#)

For more information, visit eOmega.org and follow Omega on Facebook, Twitter, YouTube, Instagram, LinkedIn, and Pinterest.

About Omega Institute for Holistic Studies

Founded in 1977, Omega Institute for Holistic Studies is the nation's most trusted source for wellness and personal growth. As a nonprofit organization, Omega offers diverse and innovative

educational experiences that inspire an integrated approach to personal and social change. Located on 250 acres in the beautiful Hudson Valley, Omega welcomes people to its workshops, conferences, and retreats in Rhinebeck, New York, and online at eOmega.org

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