

FOR IMMEDIATE RELEASE August 8, 2025 Chrissa Santoro 845.266.4444, ext. 404

## Omega Institute Wins Tripadvisor Traveler's Choice Award

## Ranked Among the Top 10% of Destinations Worldwide for Consistently Outstanding Service

**RHINEBECK, NY** – Omega Institute, a leading destination for lifelong learning, spiritual inquiry, and community building, has received the 2025 Travelers' Choice Award from Tripadvisor, placing it among the top 10% of listings worldwide. This honor celebrates businesses that consistently earn great traveler reviews, demonstrating a steadfast commitment to excellence year after year.

"To be recognized by the global Tripadvisor community is deeply meaningful to us," said <u>Carla Goldstein</u>, President and CEO of Omega. "On the precipice of our 50<sup>th</sup> anniversary—and after welcoming more than a million people through our doors—this honor is a powerful affirmation of our mission. Every member of our team works with care and intention to create a welcoming environment where people can rest, learn, and grow. We're grateful that our commitment continues to resonate so widely."

Tripadvisor's Travelers' Choice Awards (formerly Certificate of Excellence) are based on authentic reviews and ratings from real guests, honoring destinations that go above and beyond to create exceptional experiences.

"Omega is my favorite place to regroup and recharge. Over the last 25 years, I've participated in life-changing courses, explored spirituality, and created lifelong friendships. I love the sense of community," said Omega participant Tammy Parks of Amherst, MA.

Located just 90 miles north of New York City, Omega's 250-acre campus in Rhinebeck, New York, offers more than 300 in-person workshops and retreats annually from May through October, as well as livestream events and guided on-demand courses available year-round at eOmega.org. Guests can choose from hundreds of offerings in wellness, creativity, mindfulness, leadership, sustainability and more, or simply relax with a Rest & Rejuvenation Retreat. Omega's All-Inclusive Stay that includes accommodations, meals, daily open classes in yoga, meditation, and tai chi—and more.

The Travelers' Choice recognition follows several other notable accolades. Omega was recently ranked by <u>USA Today's 10Best Readers' Choice Awards</u> in two categories: Best Yoga Retreat Center and Best Wellness Retreat Center, and was also named the Best Yoga Retreat in the U.S. by <u>TimeOut New York</u> for the third consecutive year.

Learn more <u>about Omega's nonprofit work</u>, and <u>become a Member</u>. Follow Omega on Instagram, Facebook, YouTube, and LinkedIn.

## **About Omega Institute for Holistic Studies**

Founded in 1977, Omega Institute for Holistic Studies is the nation's most trusted source for wellness and personal growth. As a nonprofit organization, Omega offers diverse and innovative educational experiences that inspire an integrated approach to personal and social change. Located on 250 acres in the beautiful Hudson Valley, Omega welcomes people to its workshops, conferences, and retreats in Rhinebeck, New York, and online at eOmega.org. eOmega.org