

FOR IMMEDIATE RELEASE
March 15, 2023

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Omega Names Racquel “Rockie” Joseph Chief Digital Content Officer

Newly Created Executive Position Signals the Expansion of Omega’s Online Learning Platform & Growing Access to Robust Digital Content

RHINEBECK, NY – [Omega Institute for Holistic Studies](#) today is announcing that Racquel “Rockie” Joseph has joined Omega to lead an inspired learning experience across Omega’s digital properties to better support and expand its global community of learners. Joseph brings more than a decade of brand and marketing leadership advancing the work of purpose-driven organizations, and will partner across the organization to accelerate digital innovation.

“We are thrilled that Rockie is joining our [executive leadership team](#). This newly created role will help Omega grow our digital content and online learning initiative by leveraging technology to deliver rich, immersive educational experiences virtually. In addition to her expertise in driving digital content, Rockie brings a deep commitment to championing accessible education for learners invested in building a better world,” said Carla Goldstein, president and chief executive officer at Omega.

Prior to joining Omega, [Joseph](#) led high-performing customer experience, marketing, content teams at technology and learning and development start-ups serving brands, publishers, government, and executive leaders across sectors. Joseph most recently served as chief experience officer at Kindred, a membership community that specializes in preparing C-suite leaders for the future of sustainable, socially responsible business.

“I’m honored to be a part of Omega’s 45-year legacy leading social and cultural transformation through lifelong learning,” Joseph said. “With digital innovation we can amplify holistic and sustainable approaches to living that are as engaging as the exceptional on-campus experience in Rhinebeck, while being available to a global community of learners.”

Joseph serves on the board of the [New York City Anti-Violence Project](#), an organization dedicated to empowering the LGBTQIA+ and HIV-affected communities to address and end all forms of violence. Joseph holds a bachelor’s degree in Business Administration, with a focus on Marketing and Journalism from Baylor University in Waco, Texas.

[Explore Omega’s work](#) at eOmega.org, and follow Omega on Facebook, Instagram, YouTube, Twitter, LinkedIn, and Pinterest.

About Omega Institute for Holistic Studies

Founded in 1977, Omega Institute for Holistic Studies is the nation’s most trusted source for wellness and personal growth. As a nonprofit organization, Omega offers diverse and innovative educational experiences that inspire an integrated approach to personal and social change. Located on 250 acres in the beautiful Hudson Valley, Omega welcomes more than 23,000 people to its workshops, conferences, and retreats in Rhinebeck, New York, and at exceptional locations around the world. [eOmega.org](#)

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