

GUIDELINES FOR SUBMITTING PHOTOS AND LOGOS

For Omega to maximize our marketing efforts on your behalf, we request that you provide us with some photos. We encourage you to use a professional photographer so we can present you and your work in the best possible light. If you have questions, please do not hesitate to call our Creative Director Kathleen Laucius at 845.266.4444, ext. 275.

PORTRAIT

Please provide a clear, well-focused color image of your face. The image should include background space around the top and both sides—your head should not be on the edge of the image. This color photograph will be used on our website, in our catalogs, and possibly in other promotional material. Please send us the best quality color image you have; our catalog images are approximately 60 percent larger than in recent years and we need good quality images for you to look your best. We prefer not to crop a full-figure shot for your portrait because it lowers the image quality.

ACTION SHOTS

In addition to portraits, but not in place of, please send any full-body or figure shots. These may include teaching shots, action shots, or studio shots for dancers, yoga teachers, or performers.

PHOTO & LOGO SPECIFICATIONS

- SIZES:

- Best 5" x 7" at 300 dpi (1500 x 2100 pixels)
- Acceptable 3" x 5" at 300 dpi (900 x 1500 pixels)
- PDF files high resolution only

- FORMAT & SUBMISSION:

- Format as a JPG, TIFF
- Submit electronically as an attachment, not embedded in an email.
- We can not download photographs from your website as the quality is not high enough for printing purposes.

- ADDITIONAL INFORMATION

- Please submit color photos.
- Please submit photos that are no more than two years old.
- Artists are encouraged to submit digital images of their artwork.
- Authors are encouraged to submit cover images of any books published in the last three years.
- While we prefer digital images, you can also send us a photograph.
- We appreciate the submission of other images in addition to your portrait, but cannot guarantee they will be used.
- Submission of photographic materials to Omega constitutes permission for us to use the images in all our promotional marketing materials.
- If you wish us to return your originals, please include a return mailer with appropriate postage.